

Florida resident writes best selling book on business ethics

Manatee County FL - A new book by Florida resident and bestselling author Jennifer Hancock became a bestselling book on Amazon for Business Ethics, reaching the top 100 list.

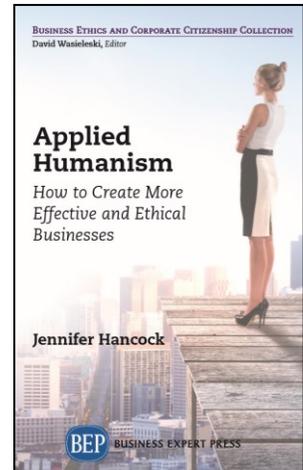
The book titled, *Applied Humanism: How to create more effective and ethical businesses* was published by Business Expert Press and was edited by David M. Wasieleski, Professor of Management & Business Ethics in the Palumbo Donahue School of Business at Duquesne University.

This book provides a short introduction to the philosophy of Humanism and discusses how and why it is being applied to business and why it is so effective when you do so. It is already in use at several business schools where professors are using it to help teach ethics, critical thinking, strategy and organizational psychology.

“You can’t understand humanistic business management unless you understand what Humanism is. Humanism helps us prioritize human value as important. It supports positive interpersonal relationships and collaborative and respectful decision-making. Since all businesses are in the business of solving problems, good problem solving is essential to good business.” – Jennifer Hancock

Book Information:

<http://humanisthappiness.blogspot.com/2019/08/my-new-management-book.html>



*Jennifer Hancock
Author & Founder
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Systems*

About the author: Jennifer Hancock is a resident of Manatee County, FL., is the author of several bestselling books, and the founder of Humanist Learning Systems. Jennifer is one of the top speakers and writers in the world of Humanism today. Her professional background includes stints in both the for-profit and non-profit sectors. She served as director of volunteer services for the Los Angeles SPCA, sold international franchise licenses for a biotech firm, was the manager of acquisition group information for a ½ billion-dollar company and served as the executive director for the Humanists of Florida. Shortly after her son was born, she published her first book, *The Humanist Approach to Happiness: Practical Wisdom*. Her speaking and teaching business coalesced into the founding of Humanist Learning Systems, which provides online personal and professional development training in humanistic business management and science-based harassment training that actually works. Jennifer currently sits on the board for the USA Chapter of the International Humanistic Management

Association and is on the board for the Center for Freethought Equality and runs a Humanist Families group in the Tampa Bay area.

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